

Tennessee Valley Paso Fino Horse Association

Ad Submission Guidelines

	Size
Full Page	8" wide x 10.5" tall
Half Page	8" wide x 5.125" tall
Quarter Page	3.875" wide x 5.125" tall
Business Card	3.5" wide x 2" tall

Set your document up to the above size, keeping all necessary images/text within that area.

Preferred Formats

We prefer PDF format for all ads. PDF's should be 300 dpi with all fonts embedded. Please provide a color laser copy. Other accepted formats are Macintosh generated ads created in **Photoshop** (tiff), or **Illustrator** (eps with fonts outlined). Ads created in **Quark** or **InDesign** must be converted to a print-ready full resolution PDF with bleeds before submission.



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